

The Wipro sustainability dashboard for 2013-14

If sustainability is to be embedded in an organisation, the same rigor of goal setting, measurement and monitoring is necessary as is common in business operations. Sustainability goals hide multiple layers and dimensions many of which are not quantifiable or where a numerical metric does not disclose the complete picture. Our position therefore is that the rigor of goal setting and tracking in the sustainability arena must not be equated to a set of numbers. The goals and measures presented in the sustainability dashboard below are a condensed summary but a complete understanding of these dimensions is possible only in the detailed analysis that follows in subsequent sections. This year for our education and community programs, we have attempted to publish highlights of our programs in the IOO (Input-Output-Outcomes) framework. In the investor section, we have also have presented a complete natural capital (or environmental profit and loss account) of our value chain.

KEY PERFORMANCE HIGHLIGHTS

