

ARYOGYA JYOTHI



CONTEXT

Healthcare is generally identified by the services it renders. Usually, general health awareness levels and behavior patterns are intrinsically linked to attaining good health. Most often, the Government and NGOs focus more on maternal-child wellness measures and services and not on imparting knowledge and understanding about good health and hygiene practices. The Arogya Jyothi project aims to assess and raise healthcare awareness and bring about positive changes. The key focus area of the project is to bridge the gap of lack of preventive healthcare knowledge among the rural children. This is undertaken by visiting schools and educating children about various aspects of health and hygiene and equipping them with knowledge that can help prevent diseases.

PARTNER

We work with an NGO called Savitribai Phule Mahila Ekatma Samaj Mandal (SPMESM). It is a reputed NGO working in this area for over 40 years and has extensive experience in working in healthcare and community mobilization of rural communities.

DETAILS

20 of the most underserved villages in Aurangabad District, Maharashtra are a part of this program. The objectives of the project are to:

- Focus on healthy habits and routines by creating awareness about preventive healthcare measures and inculcating good health practices
- Visit schools and impart good, healthy practices, and raise awareness on cleanliness and hygiene
- Teach children to adopt healthy habits and practices so as to prevent diseases

The project would help children experience these habits and aid in raising awareness about health, hygiene. Experiencing these habits during their formative years helps lay a strong foundation towards positive health practices as an individual, one that can even extend to the community as a whole.