

ROCKFund, BANGALORE



OUR WORK

Wipro Cares works with ROCKFund in Bangalore which provides educational opportunities to the girl child from the lower socio-economic strata.

IMPACT

- The girls are provided with an opportunity to continue their education

DETAILS

ROCKFund is a small initiative started by an employee of Wipro and his friends in 2001, with the intention of contributing to the education of the girl child. They started with this initiative by contributing their personal money.

ROCKFund has created a process that identifies deserving girl students from economically weaker sections of the society. It then supports these deserving student right through their 10th standard. It aims to work towards a 'zero drop out' rate of girls from schools.

ROCKFund works with a network of volunteers who identify schools for marginalized children. They then talk to the school authorities and teachers to identify promising students. Before selecting a child for financial support, ROCKFund volunteers speak to the girls' parents to understand their level of commitment. Only after they show a firm commitment, is the child considered for scholarship.

Their attendance is monitored on a regular basis to ensure that they are regular in school and are being allowed to study by their families.

Once the child is identified, ROCKFund takes over the financial requirements of the girl's education completely. They engage with teachers and parents to monitor the progress of the child, and identify problems that could prevent her from doing well in her academics. If a child is absent from school for a considerable period of time, the volunteers visit the house to find out the reason for the absenteeism.

If the pressure from the family is the reason for the child to stay back or not do well, ROCKFund counsels the parents and convinces them to ensure that the child goes to school and studies well.