

EVERY CHILD COUNTS CAMPAIGN, PUNE



OUR WORK

The Key goal of the Campaign is to reach and enroll all children in the age group of 6-7 into mainstream schools. With the support of Wipro Cares ECC would be extending the campaign to five areas in the outer developing area of Pune.

IMPACT

- The children identified through the campaign would be enrolled into schools and become a part of the mainstreamed education
- The citizens involved with the campaign would be sensitized on various aspects of education related to children from underprivileged background

DETAILS

Door Step School, an NGO working for education of children of marginalized communities at construction sites and roadside dwellings for more than 2 decades, foresaw the alarming trend of large numbers of children who were out of school. Driven by a need to act upon these concerns with a sense of urgency, the "Every Child Counts- Citizens' Campaign" was initiated to ensure access to elementary education for all children in the city of Pune.