

HINDUPUR HEALTHCARE PROJECT



CONTEXT

Wipro Infrastructure Engineering (WIN) has a manufacturing unit outside Hindupur in Andhra Pradesh. Hindupur is one of the most backward areas as it is drought prone and has perennial water shortage. The fact that it is not on any major highway or station has added to its woes – no development has reached the interior villages. The villagers are malnourished and prone to diseases. While some try to eke out a living on their dry land, some work as daily wage workers in factories like that of WIN and others. The community felt that healthcare was a priority for them and was keen that we focus on healthcare in their area. Identified area has a population of 12,000 in 9 villages. All of them are in the radius of 5 kms from our factory.



Wipro Cares

collaboration with Janahitha Society- Hindupur

PARTNER

Our partner in Hindupur is an NGO called Chaitanya Rural Education & Development Society, an organization established in 1983, to work for the development of the landless families, small and marginal farmers, women and children. Chaitanya has a reach out of 172 villages in 4 Mandals and 2 Municipalities of Anantapur District in Andhra Pradesh. Chaitanya focuses on developing organic farming practices, creating an atmosphere where all the children are in schools, youth literacy programmes, community health programmes, organizing health camps and making public health systems functional and effective, water conservation, nutrition programmes for children, pregnant women and lactating mothers.

DETAILS

The Primary Objectives of the Chaitanya-Wipro Cares Hindupur Healthcare project are:

- To render healthcare services of around 2,000 workers the industrial area of Hindupur through a Health Clinic where patients will have access to a doctor and a nurse regularly
- Awareness creation among the targeted groups and families on health aspects in the 9 villages
- Organizing Health camps for the benefit of the agriculture laborers, workers, women and children in the 9 villages
- Efforts to make health officials accountable and functional through advocacy programmes in the villages
- Educate and organize the villagers for their increased participation in sensitizing the relevant government departments